

Municipal Fact Sheet

Updated 02/02/16

Page 1



Easley, SC

Total Population, 2010, 2015, and 2020 Forecasts

	<u>2010</u>	<u>2015</u>	<u>2020</u>
Easley	19,906	20,026	20,228
Pickens	119,224	120,753	122,166
Upstate Region*	1,362,073	1,409,634	1,462,858
South Carolina	4,625,364	4,831,451	5,075,686

*10 County Upstate South Carolina Region

Households Families, 2010, 2015, 2020 Forecasts

	<u>2010</u>	<u>2015</u>	<u>2020</u>
# of Households	8,289	8,253	8,348
# of Families	5,474	5,554	5,604

Population Forecasts by Race, 2010, 2015, and 2020

	<u>2010</u>	<u>2015</u>	<u>2020</u>
White	83.1%	83.5%	82.2%
Black	11.4%	10.5%	10.8%
Am. Indian / Alaska Native	0.2%	0.2%	0.3%
Asian	0.8%	0.7%	0.8%
Hawaiian / Pacific Islander	0.0%	0.0%	0.0%
Some Other Race	2.8%	3.0%	3.5%
Two or More Races	1.8%	2.0%	2.4%
Hispanic Origin (Any Race)	5.6%	6.2%	7.1%

Median, Average, and Per Capita Income, 2015 and 2020 Forecasts

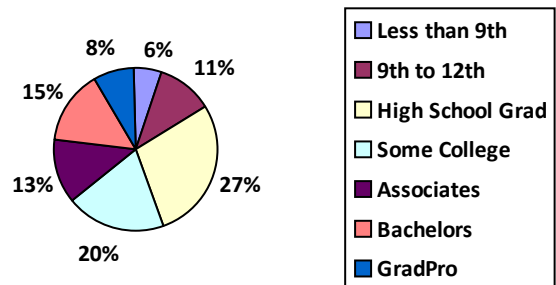
	<u>2015</u>	<u>2020</u>
Median HH Income	43,316	50,592
Average HH Income	57,287	65,073
Per Capita Income	23,708	26,958

Source: ESRI forecasts for 2015 and 2020 (based on 2009-2014 American Community Survey); U.S. Bureau of the Census, 2010 Census of Population and Housing (unless otherwise noted)

Population Forecasts by Age, 2010, 2015, and 2020

	<u>2010</u>	<u>2015</u>	<u>2020</u>
Under Age 5	6.4%	6.0%	5.9%
Age 5 to 9	6.4%	6.4%	6.1%
Age 10 to 14	6.4%	6.4%	6.7%
Age 15 to 19	5.6%	10.9%	11.0%
Age 20 to 34	18.1%	13.1%	12.0%
Age 35 to 44	13.0%	12.7%	13.1%
Age 45 to 54	13.9%	13.6%	12.6%
Age 55 to 64	12.1%	12.8%	13.0%
Age 65+	18.0%	18.1%	19.5%

Highest Educational Attainment, Age 25+ , 2015



Households by Income, 2015 and 2020 Forecasts

	<u>2015</u>	<u>2020</u>
<\$15,000	14.0%	13.0%
\$15,000 - \$24,999	13.9%	10.3%
\$25,000 - \$34,999	12.2%	10.2%
\$35,000 - \$49,999	15.7%	15.7%
\$50,000 - \$74,999	18.2%	20.4%
\$75,000 - \$99,999	12.3%	14.4%
\$100,000 - \$149,999	9.9%	10.6%
\$150,000 - \$199,999	2.1%	3.3%
\$200,000+	1.7%	2.0%

**County Average Monthly Employment
by Industry Group, 2015.3 (3rd Quarter)**

11, 21	Natural Resources and Mining	63
23	Construction	937
31	Manufacturing	5,852
22, 42, 44, 48	Trade, Transportation and Utilities	5,590
51	Information	332
52, 53	Financial Activities	841
54, 55, 56	Professional and Business Services	2,058
61, 62	Education and Health Services	3,865
71, 72	Leisure and Hospitality	5,213
81	Other Svcs (except Public Admin.)	805
90	Government	8,824

Gross Retail Sales (Thousands)

Fiscal Year	Easley Municipality	Pickens County
2011	\$737,229	\$1,968,115
2012	\$778,927	\$1,918,390
2013	\$821,533	\$2,001,476
2014	\$885,186	\$2,097,903
2015	\$927,869	\$2,184,479

Source: SC Department of Revenue and Taxation

ClimatePickens County:

Temperature Annual Averages (1981-2010)

Maximum: 72 F

Minimum: 48 F

Mean: 60 F

Precipitation (1981-2010)

Annual Ave. Rainfall (inches): 53.4"

Source: National Oceanic Atmospheric Association

Economic Development**Alliance Pickens**

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www.alliancepickens.com

Upstate SC Alliance

John Lummus, President/CEO

(864) 283-2300

www.upstatescalliance.com

Additional Sources

www.co.pickens.sc.us

www.clemson.edu

www.pendleton-district.org

www.southcarolinaparks.com

www.sciway.net

www.upstateforever.org

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