

Municipal Fact Sheet

Updated 02/02/16

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Greer, SC

Total Population, 2010, 2015, and 2020 Forecasts

| | <u>2010</u> | <u>2015</u> | <u>2020</u> |
|-----------------|-------------|-------------|-------------|
| Greer | 25,587 | 27,767 | 29,900 |
| Greenville | 451,185 | 481,266 | 515,255 |
| Upstate Region* | 1,362,073 | 1,409,634 | 1,462,858 |
| South Carolina | 4,625,364 | 4,831,451 | 5,075,686 |

*10 County Upstate South Carolina Region

Households Families, 2010, 2015, 2020 Forecasts

| | <u>2010</u> | <u>2015</u> | <u>2020</u> |
|-----------------|-------------|-------------|-------------|
| # of Households | 10,035 | 10,854 | 11,674 |
| # of Families | 6,801 | 7,302 | 7,819 |

Population Forecasts by Race, 2010, 2015 and 2020

| | <u>2010</u> | <u>2015</u> | <u>2020</u> |
|-----------------------------|-------------|-------------|-------------|
| White | 70.8% | 71.2% | 69.9% |
| Black | 17.3% | 15.1% | 15.8% |
| Am. Indian / Alaska Native | 0.3% | 0.3% | 0.3% |
| Asian | 2.2% | 2.2% | 2.4% |
| Hawaiian / Pacific Islander | 0.1% | 0.1% | 0.1% |
| Some Other Race | 7.2% | 7.7% | 8.7% |
| Two or More Races | 2.1% | 2.4% | 2.9% |
| Hispanic Origin (Any Race) | 14.5% | 15.2% | 17.2% |

Median, Average, and Per Capita Income, 2015 and 2020 Forecasts

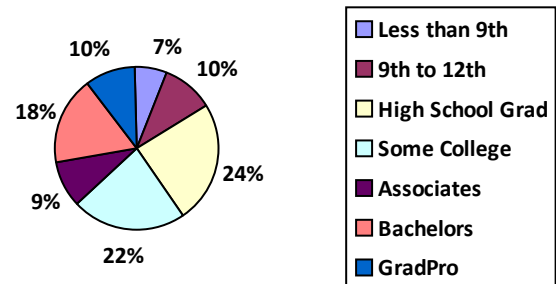
| | <u>2015</u> | <u>2020</u> |
|-------------------|-------------|-------------|
| Median HH Income | 58,318 | 64,894 |
| Average HH Income | 70,182 | 77,912 |
| Per Capita Income | 28,871 | 31,847 |

Source: ESRI forecasts for 2015 and 2020 (based on 2009-2013 American Community Survey); U.S. Bureau of the Census, 2010 Census of Population and Housing (unless otherwise noted)

Population Estimates by Age, 2010, 2015 and 2020

| | <u>2010</u> | <u>2015</u> | <u>2020</u> |
|--------------|-------------|-------------|-------------|
| Under Age 5 | 8.5% | 7.6% | 7.4% |
| Age 5 to 9 | 7.4% | 7.7% | 7.5% |
| Age 10 to 14 | 6.9% | 6.8% | 7.8% |
| Age 15 to 19 | 6.0% | 11.6% | 11.2% |
| Age 20 to 34 | 22.7% | 15.1% | 14.0% |
| Age 35 to 44 | 15.0% | 13.9% | 14.7% |
| Age 45 to 54 | 13.0% | 13.3% | 12.4% |
| Age 55 to 64 | 9.5% | 11.1% | 11.4% |
| Age 65+ | 11.0% | 12.9% | 13.5% |

Highest Educational Attainment, Age 25+, 2015 ESRI*



*ESRI forecasts

Households by Income, 2015 and 2020 Forecasts

| | <u>2015</u> | <u>2020</u> |
|-----------------------|-------------|-------------|
| <\$15,000 | 7.9% | 6.9% |
| \$15,000 - \$24,999 | 9.1% | 6.4% |
| \$25,000 - \$34,999 | 8.1% | 6.3% |
| \$35,000 - \$49,999 | 15.9% | 15.2% |
| \$50,000 - \$74,999 | 20.9% | 22.0% |
| \$75,000 - \$99,999 | 17.7% | 19.4% |
| \$100,000 - \$149,999 | 15.1% | 17.2% |
| \$150,000 - \$199,999 | 3.4% | 4.4% |
| \$200,000+ | 2.0% | 2.2% |

**County Average Monthly Employment
by Industry Group, 2015.3 (3rd Quarter)**

| | | |
|----------------|-------------------------------------|--------|
| 11, 21 | Natural Resources and Mining | 146 |
| 23 | Construction | 8,801 |
| 31 | Manufacturing | 28,664 |
| 22, 42, 44, 48 | Trade, Transportation and Utilities | 44,768 |
| 51 | Information | 6,013 |
| 52, 53 | Financial Activities | 12,027 |
| 54, 55, 56 | Professional and Business Service | 56,950 |
| 61, 62 | Education and Health Services | 28,655 |
| 71, 72 | Leisure and Hospitality | 26,451 |
| 81 | Other Svcs (except Public Admin.) | 6,068 |
| 90 | Government | 30,614 |

Gross Retail Sales (Thousands)

| Fiscal Year | Greer Municipality | Greenville County |
|-------------|--------------------|-------------------|
| 2011 | \$477,730 | \$13,466,994 |
| 2012 | \$684,431 | \$14,490,393 |
| 2013 | \$742,091 | \$15,300,850 |
| 2014 | \$843,576 | \$16,017,327 |
| 2015 | \$1,034,015 | \$16,317,366 |

Source: SC Department of Revenue and Taxation

ClimateGreenville County:

Temperature Annual Averages (1981-2010)

Maximum (Ave. High): 70 F

Minimum (Ave. Low): 51 F

Mean (Ave. Temp.): 60.5 F

Precipitation (1981-2010)

Annual Ave. Rainfall (inches): 50.8"

Source: National Oceanic Atmospheric Association

Economic Development

Greenville Area Development Corporation
Mark Farris, President & CEO

(864) 235-2008
www.greenvilleeconomicdevelopment.com

Greer Development Corporation
Reno Deaton, Executive Director

(864) 416-0125
www.greerdevelopment.com

Upstate SC Alliance
John Lummus, President/CEO

(864) 283-2300
www.upstatescalliance.com

Additional Sources

www.greenvillecounty.org
www.greenvillelibrary.org
www.southcarolinaparks.com
www.infomentum.org
www.upstateforever.org

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