

# Municipal Fact Sheet

Updated 02/02/16

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## Salem, SC

### Total Population, 2010, 2015, and 2020 Forecasts

	<u>2010</u>	<u>2015</u>	<u>2020</u>
Salem	135	135	135
Oconee	74,273	76,208	78,213
Upstate Region*	1,362,073	1,409,634	1,462,858
South Carolina	4,625,364	4,831,451	5,075,686

\*10 County Upstate South Carolina Region

### Households Families, 2010, 2015, 2020 Forecasts

	<u>2010</u>	<u>2015</u>	<u>2020</u>
# of Households	60	60	60
# of Families	39	39	39

### Population Forecasts by Race, 2010, 2015 and 2020

	<u>2010</u>	<u>2015</u>	<u>2020</u>
White	99.3%	98.5%	97.8%
Black	0.0%	0.8%	0.7%
Am. Indian / Alaska Native	0.0%	0.0%	0.7%
Asian	0.0%	0.0%	0.0%
Hawaiian / Pacific Islander	0.0%	0.0%	0.0%
Some Other Race	0.0%	0.0%	0.0%
Two or More Races	0.7%	0.8%	0.7%
Hispanic Origin (Any Race)	0.0%	0.0%	0.0%

### Median, Average, and Per Capita Income, 2015 and 2020 Forecasts

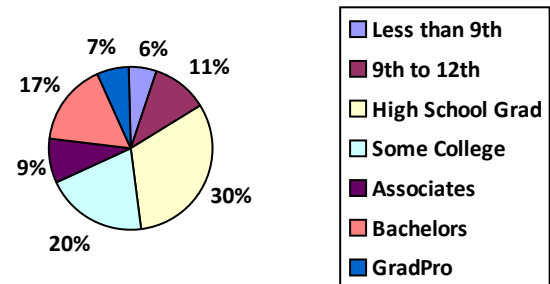
	<u>2015</u>	<u>2020</u>
Median HH Income	40,469	45,775
Average HH Income	54,096	61,624
Per Capita Income	22,567	22,687

Source: ESRI forecasts for 2015 and 2020 (based on 2009-2013 American Community Survey); U.S. Bureau of the Census, 2010 Census of Population and Housing (unless otherwise noted)

### Population Estimates by Age, 2010, 2015 and 2020

	<u>2010</u>	<u>2015</u>	<u>2020</u>
Under Age 5	5.9%	4.4%	4.4%
Age 5 to 9	6.7%	5.9%	5.9%
Age 10 to 14	4.4%	6.7%	7.4%
Age 15 to 19	4.4%	11.1%	8.9%
Age 20 to 34	12.6%	11.1%	9.6%
Age 35 to 44	14.8%	11.9%	10.4%
Age 45 to 54	19.3%	14.8%	14.8%
Age 55 to 64	13.3%	15.6%	16.3%
Age 65+	18.6%	18.5%	22.3%

### Highest Educational Attainment, Age 25+, 2015



\*ESRI forecasts

### Households by Income, 2015 and 2020 Forecasts

	<u>2015</u>	<u>2020</u>
<\$15,000	16.7%	15.0%
\$15,000 - \$24,999	11.7%	10.0%
\$25,000 - \$34,999	15.0%	13.3%
\$35,000 - \$49,999	15.0%	15.0%
\$50,000 - \$74,999	23.3%	23.3%
\$75,000 - \$99,999	5.0%	6.7%
\$100,000 - \$149,999	6.7%	8.3%
\$150,000 - \$199,999	5.0%	6.7%
\$200,000+	1.7%	1.7%

**County Average Monthly Employment  
by Industry Group, 2015.3 (3rd Quarter)**

11, 21	Natural Resources and Mining	82
23	Construction	1,045
31	Manufacturing	5,796
22, 42, 44, 48	Trade, Transportation and Utili	4,949
51	Information	263
52, 53	Financial Activities	579
54, 55, 56	Professional and Business Ser	1,615
61, 62	Education and Health Services	1,870
71, 72	Leisure and Hospitality	2,189
81	Other Svcs (except Public Ad	688
90	Government	4,105

**Gross Retail Sales (Thousands)**

Fiscal Year	Salem Municipality	Oconee County
2011	\$6,165	\$1,066,392
2012	\$4,993	\$1,172,295
2013	\$8,171	\$1,201,802
2014	\$7,280	\$1,262,946
2015	\$8,669	\$1,252,546

Source: SC Department of Revenue and Taxation

**Climate**Oconee County:

Temperature Annual Averages (1981-2010)

Maximum: 72 F

Minimum: 47 F

Mean: 59.5 F

Precipitation (1981-2010)

Annual Ave. Rainfall (inches): 57.8"

Source: National Oceanic Atmospheric Association

**Economic Development****Oconee Economic Alliance**

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[www.upstatescalliance.com](http://www.upstatescalliance.com)

**Additional Sources**

[www.oconeesc.com](http://www.oconeesc.com)

[www.southcarolinaparks.com](http://www.southcarolinaparks.com)

[www.sciway.net](http://www.sciway.net)

[www.mountainlakesbdc.com](http://www.mountainlakesbdc.com)

[www.SCMountainLakes.com](http://www.SCMountainLakes.com)

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